

STATE OF MAINE

DEPARTMENT OF AGRICULTURE, CONSERVATION AND FORESTRY

BOARD OF PESTICIDES CONTROL 28 STATE HOUSE STATION AUGUSTA, MAINE 04333

WALTER E. WHITCOMB COMMISSIONER

To: Board Members

From: Staff

Re: Estimates for graphic design work on pesticide self-service sign

Date: August 6, 2018

At the July 13, 2018 meeting the Board discussed the possibility of hiring a graphic designer to assist with the pesticide self service area sign. Staff contacted individuals within the Department in an attempt to find someone with graphic design experience on staff, but were unsuccessful. Board staff then obtained the following estimates from three local graphic designers.

| Graphic design company | Scope of work | Estimated cost |
|--------------------------------------|---|---------------------------------------|
| Christina Noonan Designs | sign design: • 2-3 options for client consideration • 2 rounds of edits/feedback • delivery of final PDF and native files (Adobe InDesign) to client | \$400–\$500 8–10 hours @ \$50/hour |
| dp design (Darren Popovich) | Layout and design | \$200.00 |
| At Sea Graphic Design (Brian Ayotte) | Layout and design (including revisions) | \$250-\$300 5–6 hours @ \$50/hour |



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